

Julie Almquist

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EXPERIENCE

ALMQUIST PRODUCTIONS – Portland 1998 to Present

Art Director/Graphic Designer

Concept, design and production of various projects for the following clients: *Austin Group of Alamo, CA* ▸ *Barrier Corporation*
Boise Cascade Paper ▸ *Concordia University* ▸ *CarSharing Portland, Inc.* ▸ *City of Happy Valley* ▸ *City of Vancouver; City Managers*
Office, Parks & Recreation and Transportation Services ▸ *Oregon Department of Environmental Quality* ▸ *Housing Authority of Portland*
Helser Industries ▸ *HH&M Attorney's at Law* ▸ *LNS Captioning & Court Reporting* ▸ *Northwest Automotive Trades Association*
Oregon Symphony ▸ *Tualatin Valley Community Television* ▸ *Volunteers of America Oregon*.

YOUNG & ROEHR ADVERTISING AGENCY – Portland 1994 to 1998

Art Director

Concept, and design of advertising, marketing and public relations materials for clients. Print advertising, brochures, direct mail, web page design, point-of-purchase, marketing support material, and corporate visual presentations.

Clients: *Imagination* (high-tech board manufacturer) ▸ *Sharp Microelectronics* ▸ *Freightliner* ▸ *Boise Cascade Paper Products*.

IRWIN & BACHMANN LTD. ADVERTISING AGENCY – New York City 1993 to 1994

Art Director

Concept, design, and execution of all advertising material for clients. New product design and development, print advertising, packaging, catalogs, brochures, point of purchase, in-store sales promotion, marketing support material, display transparencies and corporate visual presentations. Production supervision, directing suppliers, hiring freelance photographers, illustrators and art staff. Administered the agencies computer design systems and network.

Clients: *The Seagram Company*; US, Latin America, and Asia Pacific (brands: Chivas Regal, Crown Royal, Glenlivet, Royal Salute, B&G Wines, and all Martell Cognacs) ▸ *Fownes Leather Gloves* (brands: Fownes Great Outdoors, Frost Beaters, and UltraNaturals).

J. WALTER THOMPSON ADVERTISING AGENCY – New York City 1988 to 1993

Asst. Art Director, Computer Graphics Designer and Traditional Mechanical Artist

Assist Creative, Account, Marketing and Direct departments on all client campaigns and new business presentations. Implemented these projects to completion, in the form of layouts, comps, mechanicals, storyboards and visual presentations. Type specing and setting for comps and mechanicals. Communicated with and knowledge of outside graphic vendors. Extensive working knowledge of Macintosh computers with various software and printing equipment.

Clients: *Wall Street Journal* ▸ *Northwest Airlines* ▸ *Kodak* ▸ *Lever Brothers* ▸ *Clairol* ▸ *Bell Atlantic* ▸ *Prodigy* ▸ *Computer Associates* ▸ Etc.

FREELANCE WORK – New York City 1987 to 1994

Graphic Designer and Traditional Mechanical Artist

Concept, design and production of the following projects for a variety of clients ▸ *The Ritz-Carlton Hotel Company*, *Fantino Restaurant*, (logo design) ▸ *Harvest Restaurant*, (corporate identity; logo, menus, wine list, advertisements and promotions) ▸ *Columbia Presbyterian Hospital*, (36-page brochure). *Workman Publishing* ▸ *Working Mother Magazine* ▸ *Family Circle Magazine*.

EDUCATION

SCHOOL OF VISUAL ARTS – New York, N.Y.

1989 to 1992 Continuing education classes in Advertising, Art Direction, Desktop Publishing and Photography.

UNIVERSITY OF NEBRASKA AT KEARNEY, BFA IN GRAPHIC DESIGN

Graduated 1987 Design program including; Typography, Layout, Commercial Illustration, Technical Illustration, Package Design, Corporate Identity and Logos, Graphic Design, Art History, Photography, Advertising and Marketing.